



America's Semiquincentennial

Sponsorship Opportunities

June 20 & 21, 2026

Freedom Sponsor

\$10,000

- Company name in event press release
- Company float at the front of the parade
- Logo on Event Billboard
- Reserved seats (4) for the dance party on Simpson Court
- Reserved Parking Spot (1) downtown during the festivities
- Logo on Event Banner hung over South Main Street
- Corporate Booth at Family Day
- Name and logo listed on all promotional material
- Company logo on event website
- Promotion on Event Social Media Platforms
- Logo on Event Sponsor Board which will be present at all events over the two day celebration

Red, White & Blue Sponsor

\$5,000

- Reserved Parking Spot (1) downtown during the festivities
- Logo on Event Banner hung over South Main Street
- Corporate Booth at Family Day
- Name and logo listed on all promotional material
- Company logo on event website
- Promotion on Event Social Media Platforms
- Logo on Event Sponsor Board which will be present at all events over the two day celebration

Stars & Stripes Sponsor

\$2,500

- Name and logo listed on all promotional material
- Company logo on event website
- Promotion on Event Social Media Platforms
- Logo on Event Sponsor Board which will be present at all events over the two day celebration

1776 Sponsor

\$1,000

- Company logo on event website
- Promotion on Event Social Media Platforms
- Logo on Event Sponsor Board which will be present at all events over the two day celebration

*To maximize your visibility and insure the success of the two-day celebration,
please make your commitment by August 31, 2025.*



Sponsorship Agreement

Level of Support:

- ☐ Freedom Sponsor \$10,000
- ☐ Red, White & Blue Sponsor \$5,000
- ☐ Stars & Stripes Sponsor \$2,500
- ☐ 1776 Sponsor \$1,000

Contact Information:

Contact Name: _____

Title: _____

Company: _____

Address: _____

City: _____ ST: _____ Zip: _____

Email: _____ Phone: _____

Payment Information:

- ☐ Check (Made payable to Town of Wallingford. Memo references: "America 250")
- ☐ Credit Card

Name on Card: _____

Card Number: _____

Exp. Date: _____ CVV: _____

Signature: _____

Mail / Contact Information:

Mail to: Roz Gallagher, Gallagher Travel, 369 Center St, Wallingford, CT 06492

Please email your logo to tknapp@gaylord.org

For more information, please call Roz Gallagher at 203-265-2856